## **Application Story**

## NEW MOWER MAKES QUICK WORK OF TOUGH FLORIDA GRASS

t one time in our lives, most of us have operated a walk behind lawnmower. For some of us, it's a weekly chore; for others it's enjoyment or a good way to get some exercise. But for a few, it's a business, so dependable, quality equipment is essential to being successful. Commercial lawn care services are dependent upon their mowers for reliability and value. Beyond the dependability and

cost factors, features play a huge role in choosing the right piece of equipment for the job. Engine size, deck



Sarlo BigMo 34

width, ease of use, maintenance costs and ergonomics are just a few, and there is no shortage of choices in the market when it comes to walk behind mowers. We are all familiar with the household names and colors – the green, red, yellow and orange machines that we see walking into a big box or neighborhood chain hardware store. One smaller, family-owned company however, has been making an impact in the commercial and municipal mowing industry.

Sarlo Power Mowers, established in 1935, still maintains its headquarters and manufacturing in Fort Myers, Florida. The company pioneered the high wheel mower and is known for advances in mower design, performance, and customer service. Sarlo is the oldest continuously single-owned mower manufacturer in the US and has built its reputation on simple and effective design, quality components and rugged construction. In staying with the tradition of innovation, Sarlo has recently introduced the latest in commercial walk behind mower technology with the BigMo 34.

Like the rest of the Sarlo lineup, it features rugged construction and high wheels. But the BigMo 34 is different in a number of ways. First, it features a fabricated, two spindle deck not previously available, which allows the operator to reduce cutting time while still being able to navigate through gates as narrow as 36". The addition of a hydrostatic drive system provides convenience and durability as well as a more comfortable and efficient operating experience.

Perhaps the most important feature of this mower is the cutting blade design. The patented TwinTrack<sup>™</sup> cutting system is a unique method of providing a superior quality of cut. Sarlo Power Mowers'



President, Tony Sarlo noted, "The Patented TwinTrack cutting system delivers an extraordinary quality of cut, and introduces a breakthrough blade and spindle design unlike anything else available."



**Ogura GT series PTO clutch/brake** 

To round out the list of impressive qualities of the BigMo34, Sarlo chose the Ogura GT1 model of the PTO clutch/brake line. Mounted directly to the engine crankshaft, the GT1 engages with a pull of a button and transfers motion via a belt drive to the deck spindles, engaging the cutting blades. When disengaged, the integral mechanical brake stops the rotating blades in a timely manner to provide safe operation while allowing the engine to continue to run. Long known for superior quality, Ogura's proven electromechanical design delivers years of reliable and trouble-free performance. Ogura is proud to be partners with Sarlo in providing the industry with time-saving state-of-the-art product at an affordable price.